** 10 Pearls ** of financial wisdom **

- 1. Fixed Income investments are for storing wealth and equities are for creation of wealth.
- 2. Don't take aggressive bets. Take measured risk (Asset Allocation). Remember one blunder can push you back by a decade or more in terms of wealth.
- 3. Save high and take moderate risk than saving less and taking high risk. Big money can be made through high savings, wise investing and lots of patience.
- 4. Don't think how it would have been if you've started 10 years ago. Start today and visualise how you would feel 10 years from now.
- 5. Many are long term investors till the next bear market.
- 6. One sign of progress in individual investor's portfolio is no churn or very less churn.
- 7. As Ben Carlson says, emotions cannot be back tested. That's why past bear market always looks like opportunities and future ones scary.
- 8. There are periods of high returns, low returns, no returns and negative returns. We need to go through all these to get good long-term returns.
- 9. Never take impulsive actions based on short term market swings. Don't get too excited by short term rallies or frustrated by sharp corrections.
- 10. The hard truth is only around 2-3% of our population are in a position to aspire for financial independence through equity investments. Don't waste this rare privilege.